



# PNWHC 2017 Partner Registration

March 17-18, 2017 | Vancouver, Washington

## 1 Contact Information

Please print clearly and provide information as you want it to appear in conference materials.

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Business Description: \_\_\_\_\_

Registration Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Registration Contact Email: \_\_\_\_\_

## 2 Choose Your Level

### Platinum Partnership

\$5,000

- Booth (includes 4 staff registrations. Includes meals & a glass for each. Additional staff for an additional fee)
- Logo on attendee goodie bag
- Mentioned at each of the general sessions
- Logo on any shirts for guests and/or volunteers
- Logo in program
- Visual presence on or behind stage during meals (signage, rotating screen)
- Inclusion in 2 pre-conference marketing emails
- Inclusion in 1 post-conference evaluation email
- Logo on PNWHC website home page & social media outlets
- Include an item or information in goodie bag

### Gold Partnership

\$2,500

- Booth (includes 4 staff registrations. Includes meals and a glass for each. Additional staff for an additional fee)
- Logo in program
- Visual presence on or behind stage during meals (signage)
- Inclusion in 1 pre-conference marketing emails
- Logo on PNWHC website and social media outlets
- Include an item or information in goodie bag. Item may be co-branded with PNWHC logo

### Silver Partnership

\$500

- Logo in program
- Logo on PNWHC website and social media outlets
- Include an item or information in goodie bag. Item may be co-branded with PNWHC logo

### Exhibitor 10'X10'

\$1,000

- 10' x 10' Booth space
- An 8' table, table cloth/skirting, 2 chairs, wastebasket and pipe/drape for back and side walls
- 4 staff registrations (includes meals and a glass for each. Additional staff for an additional fee.)

#### Additional Badges

# \_\_\_\_\_ (\$100 ea - Includes meal)

#### Badge Names

Platinum, Gold, & Exhibitor

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Names are non-transferable after February 20th, 2017.

#### Exclusive Partnership Opportunities

##### Refreshment Breaks

\$500 Each - Circle Times  
Friday AM, Sat AM, Sat PM

##### Prizes

In-kind

##### Scholarship

Cost of registration and/or travel

##### Wireless Internet Provider

\$TBD

##### Volunteer Gift

\$TBD

##### Branded Water Bottles

\$TBD

## 3 Total & Signature

Official Use

**GRAND TOTAL:**

\_\_\_\_\_

Send completed form to [pnwhc16@gmail.com](mailto:pnwhc16@gmail.com)  
An invoice will be sent to the above billing address.

This exhibiting company agrees to abide by the exhibit rules (found online, [www.pnwhc.com](http://www.pnwhc.com)). Said company is responsible for making sure all representatives know and abide by the rules.

Signature: \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_

Official Use

Rec'd:

\$

Notes:

**Pacific Northwest Homebrewers Conference**  
**March 17 - 18, 2017**

**Exhibit Rules & Information**

These rules and information are part of the contract for exhibit space. The Pacific Northwest Homebrewers Conference reserves the right to render all interpretations and decisions should questions arise and to establish further regulations as may be deemed necessary for the general success of the show. PNWHC's decisions and interpretations will be accepted as final. PNWHC will provide display space as indicated in this agreement but reserves the right to make any changes necessary for the general success of the show. Booth restrictions are in place to provide all exhibitors equal space and the best visibility possible. PNWHC or the Hilton are not responsible for lost or stolen valuables. Do not leave valuables in the exhibit hall.

**Exhibit Registration**

Each exhibit registration includes four complimentary exhibitor badges for every 10'X10' booth space. Or 8 complimentary exhibitor badges for every 10'X20' booth space. There will be no booth sharing between companies. Companies will be registered individually and charged fees accordingly. Exhibitor badges provide full unlimited access to the exhibit hall and limited access to workshops. All booth assignments and Individual Items for the Goodie Bags are chosen by you assigned by PNWHC on a 1st come 1st serve basis. These are time marked in which the order was received by PNWHC.

**Fees**

Must be received in full by February 3, 2017, to guarantee booth space. If fees are not received by February 2, PNWHC reserves the right to resell the space. Additional exhibitor badge registrations are available for \$40 per person. The names of the staff must be submitted to PNWHC by February 20, 2017. Names submitted or changed after February 20 including on-site changes may be subject to a \$40 fee.

**Meals**

Exhibitors will have food included in exhibit registration for Friday dinner and Saturday lunch. Saturday dinner will not be provided.

**General Sessions/Workshops**

Exhibit staff may attend workshops and general sessions on a space available basis. Please be respectful of the homebrewer attendees and wait to find a seat until all homebrewers have been seated. If an exhibit staff wishes to participate fully in the conference a homebrewer registration may be purchased.

**Booth Specifications**

All booths are 10' x 10'. Pipe, drape, one 8' table (with table cloth and skirting), and two chairs are included in the exhibit fee. Triumph Expo is our exhibit hall decorator and can accommodate any other needs, services or set-ups you may need. Their information is available at [www.pnwhc.com](http://www.pnwhc.com) and ordering information will be sent via email closer to the event. Booth structures, fixtures, signage that obstruct or completely block the sightlines into neighboring booths are not permitted. All display materials must fit within the space allocated for your booth. This includes all presentations and demonstrations. No booth staff, signs, literature, equipment, furniture or promotional items may be placed, distributed or posted outside the parameters of your booth space. Certain items are not allowed in the exhibit hall for safety and the general success of the show. These items include but are not limited to open flame, smoke/fog machines, gasoline, kerosene or other flammable liquids. This list is not exhaustive and if PNWHC determines items will threaten the general success of the show you will be asked to remove the item or display. If you have questions about a particular item or decoration for your booth, please get prior approval from PNWHC exhibit staff.

**Prizes & Giveaways**

Exhibitors may offer prizes and drawings at their booth.

**Shipping**

Shipping is handled by Triumph Expo, the exhibit hall decorator. More information will be provided closer to the event.

**Cancellation Policy**

All cancellations must be submitted in writing to PNWHC. Fees are refundable before February 3, 2017, less a \$50 fee. No refunds will be made after February 3, 2017, unless the space is sold.

**Internet**

Wireless internet is available in and around the conference center facility. Signal strength is not guaranteed. If you have specific needs let us know.